



January 24, 2023

Dear Valued Business Owners & Supporters

SUBJECT: BEI SPONSORSHIP OPPORTUNITIES 2023

Our BEI Team is happy to report that The Breeders Elite Incentive program is being greatly received! We are taking this opportunity to extend our sincere thanks for those supporting the newest and fastest growing breeders' incentive in Canada. We offer an exciting chance to Canadian Barrel Horse Breeders and are looking forward to 2023 to carry on with our industry to prestigious levels.

We are working hard preparing to offer an estimated \$75,000+ Futurity, \$30,000+ Derby and \$45,000+ Breeder/Stallion and owner payout to be given out at our 2023 event in Rimbey, Alberta on August 4, 5 & 6, 2023!! Canada is the home of hundreds of amazing breeding programs and we want the world to see the quality horses we have growing in our pastures.

The goal of this incentive is to highlight great breeders and stallions. In Canada, we have many top performance barrel horse breeders, and we want to reward them for the investment that they are putting into producing these high-quality horses. The intention of this incentive is to promote and add value to Canadian barrel horse breeders, stallions, mares, trainers, and to increase the overall value of ALL Canadian barrel horse breeder's offspring. With higher earning offspring, our breeders along with their stallions will hit new heights of acknowledgment and get the recognition they deserve. We will be putting on a show in Canada that allows our Canadian breeders offspring to be eligible for HUGE payouts and AMAZING prizes. Our competition will feature a Futurity and Derby Sweepstakes, as well as an Open race with multiple Side-pot opportunities. Our aim is to provide international coverage and promotion of Canadian breeders and stallions, while supporting Canadian businesses.

Our goal is to make this one of the most prestigious and talked about incentives in Canada. Not only will we be giving away huge payouts to our competitors and breeders, but we also wish to present a great range of prizes that will recognize them for their hard work and performance. We would love to be able to partner with you to make this happen. The following page outlines a great layout of sponsorship & promotional opportunities available to our breeders, family & friends, industry suppliers, etc. Thank you for your consideration and we hope to have the chance to work with you in 2023!!

Sincerely,

The Breeder's Elite Team

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The Breeders Elite Levels of Sponsorship

Monetary Sponsorship opportunity (1)

\$3000.00

DIAMOND SPONSOR will get their logo on the barrel covers, a full page in our program, frequent Announcer recognition, frequent social media recognition, banner in arena, website recognition as Diamond Sponsor with company name link on our sponsor page.

\$2000.00

PLATINUM SPONSOR will get a full page in our program, frequent Announcer recognition, frequent social media recognition, banner in arena, website recognition as our Platinum Sponsor with company link on our sponsor page, and name recognition on prizes.

\$750.00

GOLD SPONSOR will get a half page in our program, frequent Announcer recognition, social media recognition, website recognition as a Gold Sponsor with company name link on our sponsor page, and name recognition on prizes

\$500.00

SILVER SPONSOR will get quarter page in our program, announcer recognition, social media recognition, website recognition as a Silver Sponsor, company name with link on our sponsor page, and name recognition on prizes.

\$250.00

BRONZE SPONSOR will get announcer recognition, social media recognition, website link on our sponsor page, and name recognition our program and on prizes.

*If you would like to donate product and/or prizes please contact: thebreederselite@gmail.com

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