



December 6, 2023

Dear Valued Business Owners & Supporters

RE: BEI SPONSORSHIP OPPORTUNITIES 2024

We'd like to take this opportunity to extend our sincere gratitude for our BEI sponsors supporting the fastest growing barrel horse breeders' incentive in Canada! BEI is offering an exciting chance to our Canadian barrel horse breeders and are looking forward to raising the bar to a new level in 2024.

Our 2023 BEI event paid out \$246,570! This was achieved with almost 600 entries over the weekend. We have a huge following on our social media platform and our event entries are increasing significantly every year. Our live feed reached national and international viewers with frequent mentions of our sponsors throughout the event.

The Breeders Elite Incentive is meeting its objective to promote top-quality Canadian barrel horse breeders, stallions, mares and trainers and increasing the overall value of all Canadian barrel horse breeder's offspring. With higher earning offspring, our breeders, along with their stallions are reaching new heights of acknowledgment and are getting the recognition they deserve.

Our competition continues to feature a Futurity and Derby Sweepstakes, as well as an Open race with multiple Side-pot opportunities. We are providing international coverage and promotion for all our valued sponsors and support Canadian small business.

The Breeders Elite Incentive is now known as one of the most prestigious and talked about incentives in Canada. We award huge payouts to our competitors and breeders and we plan to continue presenting a great range of prizes that will recognize them for their hard work and performance. We would love to be able to partner with you to carry on this tradition. The following page outlines a great layout of sponsorship & promotional opportunities available to our breeders, family & friends, industry suppliers, etc.

Thank you for your consideration and we hope to have the chance to work with you in 2024!

Sincerely,

*The Breeder's Elite Team*

Helen Nowosad (254) 964-6050  
Christine Drisner (780) 995-9602  
Colin Balan (780) 812-5295  
MJ - Office: 780-221-6194  
[thebreederselite@gmail.com](mailto:thebreederselite@gmail.com)



## The Breeders Elite Levels of Sponsorship

### Monetary Sponsorship opportunity (1)

#### \$3000.00 (Rolling O Ranches & Stallion - First Timber)

**DIAMOND SPONSOR** will get their logo on the barrel covers, a full page in our program, frequent Announcer recognition, frequent social media recognition, banner in arena, website recognition as Diamond Sponsor with company name link on our sponsor page.

#### \$2000.00

**PLATINUM SPONSOR** will get a full page in our program, frequent Announcer recognition, frequent social media recognition, banner in arena, website recognition as our Platinum Sponsor with company link on our sponsor page, and name recognition on prizes.

#### \$750.00

**GOLD SPONSOR** will get a half page in our program, frequent Announcer recognition, social media recognition, website recognition as a Gold Sponsor with company name link on our sponsor page, and name recognition on prizes

#### \$500.00

**SILVER SPONSOR** will get quarter page in our program, announcer recognition, social media recognition, website recognition as a Silver Sponsor, company name with link on our sponsor page.

#### \$250.00

**BRONZE SPONSOR** will get announcer recognition, social media recognition, website link on our sponsor page, and name recognition our program.

\*If you would like to donate product and/or prizes please contact:

Email: [thebreederselite@gmail.com](mailto:thebreederselite@gmail.com)

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